

ALEXANDER KILLEBREW

Website and Graphics Designer



EDUCATION

Oct. 2019 - Jul. 2021

AAS in Graphic Design

Stevens - The Institute of Business & Arts

Cumulative GPA: 3.98 / 4.0

AWARDS

- Gold Hermes Creative Award
 - | In the category of Electronic Media / Social Media / Interactive Media
- President's List
 - | All terms while attending Steven's - The Institute of Business & Arts

SKILLS

Technical

- Adobe Creative Suite
 - | Illustrator, Photoshop, InDesign, Premiere Pro, After Effects
- Affinity Suite
 - | Designer, Photo, Publisher
- WordPress
 - | Enfold, Elementor, Divi, WP Bakery, Oxygen
- HTML5, CSS3
- Salesforce, Asana, Trello
- Teams, Slack

Interpersonal

Collaboration, Communication, Problem-Solving, Creativity, Consistency, Efficiency, Detail-Oriented

WORK EXPERIENCE

Jan. 2023 - Aug. 2026

Web Designer

Abstrakt Marketing Group | St. Louis, MO

- Industry Research
 - | Worked with Project Managers and Digital Success Managers to ensure a clear understanding of client needs and wants.
 - | Researched client competitors and industries in order to to execute the best strategies and trends.
- Mockup Design
 - | Carried out company branding on website templates to ensure client receives a polished and defined concept of their website's ultimate direction.
- Website Buildout
 - | Set up individual web pages, designed and adjusted placeholder sections accordingly for content to later be uploaded in place.
 - | Implemented custom illustrations and iconography, and adjusted layouts and elements to best complement page topics and content.
- QA & Revisions
 - | Implemented design- and strategy-related feedback from clients and colleagues throughout all phases of the process.
 - | Collaborated with management and left feedback on colleagues' websites to ensure best practices in responsive design, strategy, and accessibility.
 - | Reviewed and cleaned up the backend of development websites to ensure they are launched smoothly by our developers.
- Client Cases
 - | Performed ongoing maintenance on production websites to fix visual bugs, adapt to consistently changing strategies, and meet client and management needs.
- Ongoing Uploads
 - | Pulled suitable imagery, laid out and uploaded SEO content and meta information.

Mar. 2022 - Jan. 2023

Graphic Designer

Abstrakt Marketing Group | St. Louis, MO

May. 2021 - Nov. 2021

Graphic Design Intern

The Lemon Ad Stand | Chicago, IL

CONTACT

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